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Monumental Women Announces the Publication of Its ***TOOLKIT FOR CHANGE: Dedicated to Communities Seeking to Re-imagine Their Public Spaces***

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Just in time for Women’s History Month 2021, [Monumental Women](http://monumentalwomen.org)* is proud to announce the publication of its new ***Toolkit for Change*** aimed at helping communities honor more women and people of color in their public spaces. Members of MW’s all-volunteer non-profit Board have combined their experience and expertise to describe issues other groups will likely encounter and suggest actions communities can take in their efforts to successfully pay tribute to the women who helped create and inspire those communities.

Drawing on lessons learned during Monumental Women’s 7-year truly historic effort to unveil the first statue honoring real women the Women’s Rights Pioneers Monument in Central Park on August 26, 2020, the Toolkit includes topics as:

- * incorporation * accounting * budgeting * fundraising * public relations/social media
- * establishing partnerships * researching and developing women’s history content
- * creating an education campaign * inspiring youth activism

Written from a variety of perspectives by MW board members who were intimately involved with the steps needed to complete its first major public art project, the *Toolkit* describes tasks and considerations that any project will need to anticipate – useful as both a roadmap and a checklist.

Monumental Women thanks ongoing partner Jane Walker by Johnnie Walker, the first-ever female iteration of the Johnnie Walker Striding Man and a symbol of progress in gender equality, for its support of our project and collaboration in bringing this Toolkit to fruition.

*Creating the Women’s Rights Pioneers Monument with its exceptional “Talking Statues” app and now this new *Toolkit* are only two of the goals of Monumental Women. MW also seeks to increase awareness and appreciation of Women’s History through our continuing Education Campaign, our upcoming 5-borough New York City Women’s Rights History Trail (stay tuned!) as well as our Challenge to Municipalities across the nation and the world. To learn more, obtain a copy of the Toolkit, and [support](#) our future work, please go to our [website](http://monumentalwomen.org) (monumentalwomen.org) and follow Monumental Women on [Facebook](#) (monumentalwomennyc), [Instagram](#) (monumentalwomennyc) and [Twitter](#) (@MonumentalWomen).